

Participation Information for the 15th Annual Vermont Women's Expo

Year after year the success of the Vermont Women's Expo leaves me humbled, proud, and inspired. After each expo I review all feedback and set new goals for the next year. I challenge myself to make the event better for both consumers and businesses by keeping costs as low as possible, discovering new ways to promote the event, bringing in new businesses and interests, and connecting your businesses to even more customers to make your investment worth every penny—not just on expo day but throughout the year. I love helping businesses grow and flourish by connecting them to thousands of eager customers.

Women are a top buying and decision making audience and are naturals at networking. Participating at the Vermont Women's Expo puts your services and products in front of thousands of women and will supply your business with the hands-on opportunity to show your passion for what you do, develop new customers, generate sales, introduce new products, and gain customers for life. Last year we had over 3,000 visitors.

Exhibitor space sells out every year! Last year I had a waiting list with many eager businesses wanting to participate. To capture your space for 2019, please send your contract as soon as possible. Exclusive returning businesses will have until Dec. 1 to renew. After Dec. 1, spaces will be filled on a first contract received basis. We retain the right to limit the number of participants per category and are happy to answer any questions and work with you to fulfill individual needs. Capture your space today by sending in your contract.

I am committed to making the 15th Annual Vermont Women's Expo the best one ever. Join us!

– Kate Alberghini, Event Creator/Producer

Sponsor the Expo

Presenting Sponsor \$2,500

- Premier recognition on all advertising - TV, Print, Radio, Social Media, & More
- 10x8 booth at the Expo with prime placement
- 20 complimentary passes to the Expo
- One key banner placement location at the Expo
- Verbal mentions over PA system during the Expo
- Full page ad in event program - 5" w x 8" h
- Logo on reusable "goody bags" - first 1,000 guests get them!
- Your logo with live link on five unique pages and banner ad on our website
- Visual inclusion and mentions on facebook and social media pushes

Platinum Sponsor \$1,500

- Logo on all print advertising
- 10x8 booth at the Expo with prime placement
- 10 complimentary passes to the Expo
- Verbal mentions over PA system during the Expo
- Half page ad in event program - 5" w x 4" h
- Your logo with live link on five unique pages and ad on our website
- Text promotion on facebook and other social media pushes

Silver Sponsor \$500

- Smaller logo on 10,000 discount post cards
- 8x8 booth at the Expo with prime placement
- 5 complimentary passes to the Expo
- Verbal mentions over PA system during the Expo
- Quarter page ad in event program - 2.25" w x 4" h
- Your logo on our website

Become an Exhibitor

Exhibitor Package - all booth sizes include the following

- 6' table and two chairs - table coverings are not included.
- Listing in event program
- Two badges for booth attendants
- Your business description, information, and live web link on our website
- Discount admission postcards to distribute before the show
- FREE wireless internet

Early Bird Pricing	Booth Size	After Jan. 1
\$280.00	6' wide x 8' deep	\$290.00
\$315.00	8' wide x 8' deep	\$325.00
\$350.00	10' wide x 8' deep	\$360.00

Electricity \$10

- Discount Admission Post CardsFREE
- Add an item to the Goody Bags (1000 pieces needed by March 15) ...FREE
- Donate a Door Prize for added exposureFREE

Display ad in the show program for added exposure.

- 1/4 page - 2.25" w x 4" h \$45.00
 - 1/2 page - 5" w x 4" h \$75.00
 - Full page - 5" w x 8" h \$125.00
- 1000 programs will be printed.

Set up is Friday, March 22 from 4-7 p.m. and beginning at 7 a.m. on Saturday. Please be ready for the public by 9:45 a.m. on Saturday.

Breakdown of your booth MUST wait until the event closes to the public at 4:00 p.m.

Saturday, March 23, 2019 • 10 a.m. - 4 p.m. • Champlain Valley Expo, Essex Junction, Vt

We are committed to providing a well balanced show and will limit the number of participants per category, giving the best benefits to exhibitors. Positions will be filled on a first contract received basis. Send your contact as soon as possible to capture your spot.

Name of Business: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____ Website: _____

Description of your business for Exhibitors page of vermontwomensexpo.com:

I would like to sponsor the 2019 Vermont Women's Expo - Includes exhibiting space and great promotional package.

- Presenting Sponsor — \$2,500.00 \$ _____
- Platinum Sponsor — \$1,500.00 \$ _____
- Silver Sponsor — \$500.00 \$ _____

I would like to be an exhibitor: Includes a 6' table, two chairs, and free wifi. Exhibitors provide table covering and display.

Early bird pricing - before Dec. 1, 2018

After Dec 1, 2018

- | | | |
|--|--|----------|
| <input type="radio"/> 6' x 8' booth — \$280 | <input type="radio"/> 6' x 8' booth — \$290 | \$ _____ |
| <input type="radio"/> 8' x 8' booth — \$315 | <input type="radio"/> 8' x 8' booth — \$325 | \$ _____ |
| <input type="radio"/> 10' x 8' booth — \$350 | <input type="radio"/> 10' x 8' booth — \$360 | \$ _____ |

Additional requests

- Additional table(s) _____ @ \$10 each # of chairs _____ other _____ \$ _____
- Electricity \$10 \$ _____
- Place a display ad in the expo program - see sizes and costs below. \$ _____
- Add an item to the goody bag. (Send 1,000 pieces by March 15, or call for pick up.)
- Door prize (description for program) _____ value \$ _____
- Send # _____ Discount Admission Postcards to distribute to my customers FREE

Signature _____ Date _____ Total Enclosed \$ _____

Blue Ribbon Pavilion building at the Champlain Valley Exposition.

Set up: Friday, March 22, 4-7 p.m.; Saturday 7 a.m. ready for public by 9:45 a.m.;
Show opens at 10 a.m. **Tear down begins at close of the show on Saturday 4 p.m.**

Participation fees - Checks payable to: **Right Image Design**
and mailed to: **349 Old Talc Mine Road, Moretown, VT 05660.**

I do not accept credit cards. Payments must be made in full prior to event date.
Cancellation by exhibitor will result in forfeiture of the total cost of space.

Contract for exhibit space - the above signed (exhibitor or sponsor) hereby contracts with Vermont Women's Expo for participation in the 2019 Vermont Women's Expo in Essex Junction, Vermont produced by Right Image Marketing. All parties have read and agree to be bound by the provisions of this contract and the rules and regulations which are part of this contract.

Additional Exposure

Place a display ad in 1,000 show programs.

- 1/4 page - 2.25" w x 4" h \$45.00
- 1/2 page - 5" w x 4" h \$75.00
- Full page - 5" w x 8" h \$125.00

Includes design of your ad! Email logo & text for compilation to info@vermontwomensexpo.com
Please send electronic ad files by March 10, 2019

Right Image Marketing office use only: Received: _____ Deposit: _____ Materials: _____

Check #: _____ Amount: _____ Confirmation Sent: _____ Booth #: _____

802-522-7245
vermontwomensexpo.com
info@vermontwomensexpo.com

Contract Rules & Regulations

Any organization, entity or individual paying a participation fee and/or occupying booth space as an exhibitor shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by show management, Right Image Marketing and the Champlain Valley Exposition. Situations not explicitly covered by these rules are subject to determination by Right Image Marketing.

Exhibit Space

1. Exhibitor agrees not to sublet or rent all or a portion of space to anyone, nor to promote the interests of any other in any form within their designated booth area.
2. Rights of an exhibitor shall not be assignable to any other firm or person.
3. Space will be assigned with due consideration to exhibitor's preference based upon date of receipt of contract along with payment required. If for any reason the floor plan must be changed, Right Image Marketing reserves the right to relocate exhibitors affected by these changes. If such change is absolutely necessary, every effort will be made to make the most equitable for said exhibitor.
4. Exhibits shall not obstruct the view, detract from any adjoining exhibit, or be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. The operation of sound devices operated in an objectionable manner, in the opinion of Right Image Marketing shall be prohibited.
- 5. Exhibitor's sales activity and literature distribution shall be confined to exhibitor's own exhibit space.**
6. Exhibitor shall not conduct raffles or other promotional measures that require guests to be present at a specified location and time. All unusual promotional plans must be approved in writing by Right Image Marketing prior to the first day of the event.
7. Exhibitor shall have an authorized representative present at the show throughout all exhibit periods and during the installation and dismantling of the exhibit.
8. Right Image Marketing will prohibit the installation or operation of any exhibit not meeting the standard quality and audience involvement as specified herein and may prohibit the conduct of any activity which Right Image Marketing deems not in the best interest of the event.

Exhibit Hall

1. Exhibitor agrees to abide by all pertinent city, state, and federal safety and fire codes, laws and ordinances pertaining to honest and fair advertising, health, fire, and public safety.
2. Nothing shall be nailed, screwed, stapled, taped, wired or otherwise adhered to walls, floors or any part of the exhibition area. All required measures for such protection of the building shall be at the exhibitor's expense.
3. Installation of booths shall begin on Friday, March 22 at 4:00 p.m. until 7:00 p.m. and resume Saturday morning at 7:00 a.m. on the opening day of the show unless indicated otherwise in the show exhibition kit (distributed to all exhibitors prior opening).
4. Exhibits must be open and staffed during all published event hours.
5. Removal of goods from the event area at any time during the event must be done through a specified entrance determined by Right Image Marketing.
- 6. Removal of booths shall begin immediately AFTER event's published close time. Exhibitors MAY NOT pack or remove articles of exhibit prior to closing of the event, without the permission and approval of Right Image Marketing.**
7. Removal must be completed within four hours following the event's close. All charges for removal after the final move out shall be paid by exhibitor.
8. Any exhibit space, whether contracted and paid or not, which is not occupied within two hours of the published opening hour of the day of the event will become property of Right Image Marketing to dispose of as it deems best, with no refunds or rebates paid to the company which originally contracted that space.

Miscellaneous

1. It is the obligation of show management to furnish exhibit space and other services described for the duration of the event plus general lighting, heating, aisle cleaning, security, listing in the official event guide (according to date requirements) and admission credentials for exhibitors and staff.
2. Exhibitor must not throw refuse on the floor unnecessarily or commit any act which may endanger public safety or inconvenience other exhibitors or the public.
3. In the event that Right Image Marketing is required to take any action to enforce the terms of this contract, including these rules and regulations, Right Image Marketing shall be reimbursed by exhibitor for all costs and expenses incurred, including reasonable attorneys fees.

Liability

Exhibitor agrees to protect, save and keep Right Image Marketing and their representatives and agents forever harmless from any claims or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of exhibitor, or those holding under or through exhibitor, and exhibitor shall indemnify and hold Right Image Marketing, the host facility, their respective agents, employees or officers harmless against any and all loss, costs, damage, liabilities, causes of action, debts or expenses arising from or by any reason of any injury to exhibitor, its employees, agents or guests or property, from any cause whatsoever prior, during and subsequent to the period covered by the contract. When, but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other acts of god, strikes, war, work stoppages or any other cause not within the control of Right Image Marketing make it impossible for exhibitor to occupy or function in the event premises, exhibitor shall waive any claim for damages or compensation. In addition, it is the sole responsibility of exhibitor to obtain insurance amounts to fully cover all losses. Right Image Marketing reserves the right to add or amend rules and regulations at any time and to make final interpretation of all rules. Any decision of Right Image Marketing shall be final.

Please sign and submit contract with full payment

Applicant's Signature

Applicant's Name (please print)

Company

Date